



RESPONSE TO QUESTIONS

Regarding Request For Proposals

Transit Development Plan

**City of Bowling Green GoBG Transit and
Western Kentucky University Topper Transit**

May 01, 2026

Bowling Green-Warren County
Metropolitan Planning Organization
City-County Planning Commission
922 State Street, Suite 200
Bowling Green, Kentucky 42101

1. **Can you please tell me if GoBG Transit and WKU Topper Transit have Automated Passenger Counters (APC) on their vehicles? If not, do they collect ridership data by stop some other way?**
 - *GoBG currently uses Transloc for APC. Ridership is also manually collected and recorded by the driver due to technical issues with Transloc.*
 - *WKU Topper Transit currently uses NextBus, which was acquired by CUBIC. Theoretically, WKU collects data by route, stop, date, time and vehicle, but is having technical difficulties with the software and does not have reliable numbers for FY26.*

2. **What is/are the current fare media platform(s) and farebox type(s) used by GoBG and Topper Transit?**
 - *GoBG drivers collect fares (cash only) and tickets/passes personally and store these in a fare bag similar to bank bag. Tickets/passes can be purchased on the bus from the driver (cash only), at the Downtown Transit Center (cash or credit/debit card), and through Token Transit, a third party app (Credit/debit card). Riders using Token Transit must display the purchase on their phones.*
 - *WKU Topper Transit operates a fare free system.*