



# **FY 2026 UNIFIED PLANNING WORK PROGRAM AMENDMENT #2 FOR THE BOWLING GREEN-WARREN COUNTY METROPOLITAN PLANNING ORGANIZATION**

The following pages document the amended pages from the FY26 UPWP approved at the 02/24/2026 MPO Policy Committee.

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*This document is prepared by the Bowling Green-Warren County Metropolitan Planning Organization, in cooperation with or with financial assistance from the following public entities: The United States Department of Transportation, Federal Transit Administration, the Federal Highway Administration and the Kentucky Transportation Cabinet. This financial assistance notwithstanding, the contents of this document do not necessarily reflect the official views or policies of the funding agencies.*

**Resolution of the Policy Committee  
Of the Bowling Green – Warren County MPO  
Approving the Amendment to the FY 2026 Unified Planning Work Program (UPWP)**

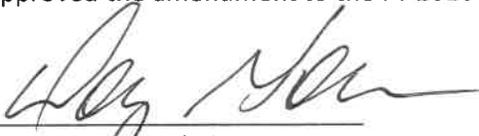
**WHEREAS**, Title 23, U.S. Code, Section 134 of the Federal Urban Mass Transit Act of 1964, as amended, requires the preparation of a Unified Planning Work Program in areas involving urban transportation planning; and,

**WHEREAS**, a planning agreement has been established to coordinate transportation planning efforts between the MPO, KYTC and Go BG Transit; and,

**WHEREAS**, a Unified Planning Work Program is recognized as a means to consolidate and formally coordinate all transportation planning activities at the metropolitan level when more than one modal planning program is involved; and,

**WHEREAS**, Transit Administration (FTA) 5303 funds were made available in FY2026 and included in the original FY 2026 UPWP as a Transit System Organization Study or Transit Organization Study for the City of Bowling Green’s GoBG Transit and Western Kentucky University’s Topper Transit and a Transit Development Plan is now needed, the verbiage is revised to state Transit Development Plan. There is no changes to the funding amounts.

**NOW THEREFORE, BE IT RESOLVED**, that the Policy Committee at its meeting on 02/24/2026, approved the amendment to the FY 2026 UPWP for the Bowling Green – Warren County MPO Area.

  
\_\_\_\_\_  
Doug Gorman, Chair  
Warren County Judge Executive  
Bowling Green – Warren County MPO Policy Committee

02/24/26  
\_\_\_\_\_  
Date

## MOBILITY & MULTIMODAL PLANNING

### ELEMENT 08: Multimodal Planning

#### PURPOSE

Provide necessary staff support to multimodal forms of transportation within the MPO area. Work with GoBG and WKU Topper Transit services to coordinate public transit services to meet the mobility needs of the Bowling Green-Warren County community. Assist local government agencies in coordinating, promoting, planning, and developing routes for bicyclists and pedestrians. The Bicycle and Pedestrian Master Plan, as well as applicable action items in Section 4.2 of the City-County Planning Commission's Focus 2030 Comprehensive Plan, and the MPO's Multimodal Implementation Plan provide the framework for this work element and outlines goals and objectives for bicycling and walking in the county.

#### WORK TASKS

##### *Transit Tasks*

- Provide staff assistance and support in activities related to transit services.
- Serve as a liaison between GoBG, the City of Bowling Green, Federal Transit Administration, and the KYTC.
- Staff will serve on the GoBG Transit Advisory Committee.
- Coordinate with transit provider agencies in carrying out Transit Asset Management and Performance Based Planning and Programming requirements. Work with GoBG Transit and the City of Bowling Green to monitor progress in meeting transit performance targets.
- Assist GoBG and the City of Bowling Green with the Public Transportation Agency Safety Plan (PTASP). Staff will review, update, and develop strategies to aid in meeting the designated targets in the plan.
- Work with GoBG and the City of Bowling Green to update the Transit Asset Management (TAM) plan to reflect current regulations and targets for the local transit agency. The MPO will assist the transit providers with transit planning services, as needed and requested, and initiate TAM plan updates per federal regulation standards. The MPO will take more proactive measures to assist should the TAM plan targets not be met.
- Staff will coordinate with GoBG Transit and WKU Topper Transit to identify projects or programs for addition to the Transportation Improvement Program (TIP).
- The MPO will work with the Barren River Area Development District, Community Action of Southern Kentucky, Barren River Adult Day Care, the Housing Authority of Bowling Green and other providers to update the "Coordinated Public Transit – Human Services Transportation Plan."
- The MPO will coordinate with the City of Bowling Green, Western Kentucky University (WKU), the consultant and other necessary parties to conclude the Transit Systems Merger Study started in FY2025. This study analyzes the merger of the City of Bowling Green's GoBG Transit and WKU's Topper Transit.
- The MPO will coordinate with WKU, City of Bowling Green, and other necessary parties to implement the recommendations from the MPO's previous transit studies, including the FY2025 Transit Merger Study, to develop a Transit Development Plan (TDP). The TDP is a strategic, multi-year roadmap (5-10 years) for a public transit agency, outlining needs, priorities, and funding for service improvements, capital projects (like new vehicles), and operations, ensuring alignment with local/state goals and guiding future investment for a more efficient, multi-modal transport system. This required planning document involves public input to define future mobility.
  - The MPO will issue a RFP to hire a consultant to oversee the development of a Transit Development Plan for the City of Bowling Green's, GoBG Transit and WKU's Topper Transit.

- MPO staff will continue to implement the rollout of GoBG Transit’s rebranding and marketing campaign. Work may include collaborative efforts with a third-party marketing agency, the City of Bowling Green, GoBG Transit staff, and others.

### ***Bicycle & Pedestrian Tasks***

- Implement the 2022 Bicycle and Pedestrian Master Plan.
- Monitor and update, as needed, the MPO’s priority listing of bicycle/pedestrian projects needed in the Bowling Green-Warren County MPO area.
  - Consider regional connectivity and accessibility to essential services such as healthcare, schools/education facilities, places of employment and recreation.
  - Identify gaps that may exist in the current bicycle/pedestrian infrastructure of the MPO area.
  - Work with stakeholders to pursue grant opportunities and alternative forms of funding for priority bicycle/pedestrian projects.
- Maintain and update a project database, including GIS data, for existing and planned bicycle and pedestrian facilities.
- Assist local agencies in the application process for the following grant opportunities to implement ranked projects or related planning: Recreational Trails Program, Land and Water Conservation Fund, Transportation Alternatives Program, Healthy Communities (if available), the Bicycle and Bikeway Commission Paula Nye Grant and other opportunities as they become available.
- Act as a public contact for, and respond to public requests for bicycle and pedestrian information. Coordinate with the BPAC and other stakeholders as practical for public education and promotion efforts to increase awareness and safety related to bicycling and walking.
- Coordinate bicycle/pedestrian activities with local, regional and state agencies to advance projects and outreach efforts (City/County Parks, Engineering, Traffic, Police Departments; Elected Officials; Area Development Districts; KYTC District/Central Office; Public Schools, Health Departments; local advocacy groups such as: Cave Country Trails, local cycling/running clubs, bicycle shops, tourism agencies, etc.).
- Assist Western Kentucky University, the City of Bowling Green, and/or other applicable agencies in bike share program planning and implementation. Consider the development of policies directing the legalities and use of bike share and electric scooter programs.
- Assess the safety and condition of bike and pedestrian facilities within the MPO area in terms of accessibility between employment, healthcare, education and recreation. Additionally, promote and ensure ADA compliance in all pedestrian design activities.
- Support projects and programs that address security problems and enhance secure travel for all system users (motorists, public transportation riders, bicyclists, and pedestrians) to share the transportation network securely.

### **PRODUCTS & COMPLETION DATES**

The following products are ongoing efforts, unless otherwise noted:

- ✓ Transit Merger Study – **August 30, 2025**
- ✓ GoBG Transit Marketing Campaign – **June 30, 2026**
- ✓ Transit Development Plan – **December 31, 2026**
- ✓ GIS database maintenance of existing and planned bicycle/pedestrian facilities – **Ongoing**
- ✓ Database of submitted public/agency requests for bicycle/pedestrian information – **Ongoing**
- ✓ Prioritized List of Greenway Grant Projects – **Ongoing**

### **FUNDING SUMMARY**

Cost Summary		Funding Sources	
Personnel Costs	\$ 47,216.00	FHWA	\$ 32,308.06
Other Direct Costs	\$ 192,500.00	KYTC	\$ 4,038.51
Indirect Costs		Local	\$ 49,696.29
<b>Total Costs</b>	<b>\$ 239,716.00</b>	FTA	<b>\$ 182,631.14</b>

*\*funds for public transportation marketing and education; Transit Plan*

Staff Hours								
MPO Coordinator	Plans Reviewer I	Executive Director	Financial Officer	Senior Planner	Intern(s)	Planner I	Planner II(s)	Total Hours
450	440	60	0	60	150	0	0	1,160

# FY 2025 ESTIMATED MPO BUDGET | July 1, 2025 – June 30, 2026

## FY 2026 MPO ESTIMATED BUDGET

July 1, 2025 - June 30, 2026

Work Element	Staff Hours	MPO Highway Funds			MPO Transit Funds			Total Budget
		FHWA (PL)	KYTC	MPO Local Match	FTA 5303	FTA 5307	Local Match	
<b>01 - Administration*</b>								
Total Payroll	1,067	\$ 37,362.19	\$ 4,670.27	\$ 4,670.27	\$ -	\$ -	\$ -	\$ 46,702.74
Direct Costs		\$ 3,200.00	\$ 400.00	\$ 400.00	n/a	n/a	n/a	\$ 4,000.00
Direct Costs (Travel, Training)		\$ 4,000.00	\$ 500.00	\$ 500.00	n/a	n/a	n/a	\$ 5,000.00
<b>TOTAL</b>		<b>\$ 44,562.19</b>	<b>\$ 5,570.27</b>	<b>\$ 5,570.27</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 55,702.74</b>
<b>02 - UPWP</b>								
Total Payroll	196	\$ 8,127.42	\$ 1,015.93	\$ 1,015.93	\$ -	\$ -	\$ -	\$ 10,159.28
<b>TOTAL</b>		<b>\$ 8,127.42</b>	<b>\$ 1,015.93</b>	<b>\$ 1,015.93</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 10,159.28</b>
<b>03 - Transportation Improvement Plan (TIP)</b>								
Total Payroll	196	\$ 6,822.69	\$ 852.84	\$ 852.84	\$ -	\$ -	\$ -	\$ 8,528.36
<b>TOTAL</b>		<b>\$ 6,822.69</b>	<b>\$ 852.84</b>	<b>\$ 852.84</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 8,528.36</b>
<b>04 - Public Involvement*</b>								
Total Payroll	1,384	\$ 36,728.51	\$ 4,591.06	\$ 4,591.06	\$ -	\$ -	\$ -	\$ 45,910.64
BikeWalkBG Marketing Campaign		\$ 3,999.20	\$ 499.90	\$ 499.90	n/a	n/a	n/a	\$ 4,999.00
<b>TOTAL</b>		<b>\$ 40,727.71</b>	<b>\$ 5,090.96</b>	<b>\$ 5,090.96</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 50,909.64</b>
<b>05 - Data Collection</b>								
Total Payroll	16	\$ 740.77	\$ 92.60	\$ 92.60	\$ -	\$ -	\$ -	\$ 925.96
		\$ -	\$ -	\$ -	n/a	n/a	n/a	\$ -
		\$ -	\$ -	\$ -	n/a	n/a	n/a	\$ -
<b>TOTAL</b>		<b>\$ 740.77</b>	<b>\$ 92.60</b>	<b>\$ 92.60</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 925.96</b>
<b>06 - Integrated Planning</b>								
Total Payroll	256	\$ 12,805.92	\$ 1,600.74	\$ 1,600.74	\$ -	\$ -	\$ -	\$ 16,007.40
<b>TOTAL</b>		<b>\$ 12,805.92</b>	<b>\$ 1,600.74</b>	<b>\$ 1,600.74</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 16,007.40</b>
<b>07 - Metropolitan Transportation Plan (MTP)</b>								
Total Payroll	280	\$ 12,414.24	\$ 1,551.78	\$ 1,551.78	\$ -	\$ -	\$ -	\$ 15,517.80
2050 MTP Update		\$ 13,999.70	\$ -	\$ 3,500.30	n/a	n/a	n/a	\$ 17,500.00
<b>TOTAL</b>		<b>\$ 26,413.94</b>	<b>\$ 1,551.78</b>	<b>\$ 5,052.08</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 33,017.80</b>
<b>08 - Multimodal Planning**</b>								
Total Payroll	1,160	\$ 32,308.06	\$ 4,038.51	\$ 4,038.51	\$ 5,464.74	\$ -	\$ 1,366.19	\$ 47,216.00
Transit Merger Study		\$ -	\$ -	\$ -	\$ 23,166.40	n/a	\$ 5,791.60	\$ 28,958.00
Transit Development Plan		\$ -	\$ -	\$ -	\$ 96,000.00	n/a	\$ 24,000.00	\$ 120,000.00
Transit Marketing Support		\$ -	\$ -	\$ -	\$ 16,000.00	n/a	\$ 4,000.00	\$ 20,000.00
Transit GoBG Plan		\$ -	\$ -	\$ -	n/a	\$ 10,000.00	\$ 2,500.00	\$ 12,500.00
Transit Planning		\$ -	\$ -	\$ -	n/a	\$ 32,000.00	\$ 8,000.00	\$ 40,000.00
<b>TOTAL</b>		<b>\$ 32,308.06</b>	<b>\$ 4,038.51</b>	<b>\$ 4,038.51</b>	<b>\$ 140,631.14</b>	<b>\$ 42,000.00</b>	<b>\$ 45,657.79</b>	<b>\$ 268,674.00</b>
<b>09 - Special Studies</b>								
Total Payroll	31	\$ 1,296.22	\$ 162.03	\$ 162.03	\$ -	\$ -	\$ -	\$ 1,620.28
<b>TOTAL</b>		<b>\$ 1,296.22</b>	<b>\$ 162.03</b>	<b>\$ 162.03</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 1,620.28</b>
<b>Total Highway Funding</b>		\$ 159,805.23	\$ 19,975.65	\$ 19,975.65	N/A	N/A	N/A	\$ 199,756.54
<b>Total PL Discretionary Funding</b>		\$ 13,999.70	\$ -	\$ 3,500.30	N/A	N/A	N/A	\$ 17,500.00
<b>Total FTA Funding</b>		N/A	N/A	N/A	\$ 140,631.14	\$ 42,000.00	\$ 45,657.79	\$ 228,288.93
<b>TOTAL Estimated BUDGET</b>		<b>\$ 173,804.93</b>	<b>\$ 19,975.65</b>	<b>\$ 23,475.95</b>	<b>\$ 140,631.14</b>	<b>\$ 42,000.00</b>	<b>\$ 45,657.79</b>	<b>\$ 445,545.46</b>

\*includes direct expense

\*\*funds for marketing and education for public transit system

# Appendix C | FTA Section 5303 Transit Planning Funds Proposal

## GoBG Transit – Future Content and Marketing Needs

The Bowling Green-Warren County Metropolitan Planning Organization (MPO) is requesting Federal Transit Administration (FTA) Section 5303 Planning funds to continue support for creation of education and marketing materials for Bowling Green’s public transportation system. In fiscal year 2023, the MPO launched a new brand logo and materials for GoBG, as well as other marketing PSAs and graphics to help build a better ridership base. The MPO is seeking to continue these efforts through a month-to-month management and marketing proposal. The summary below outlines the proposed work:

- Social Media Mgmt. - 2 Posts/Week
- Viral, Public Engagement Social Content Capture - Monthly
- Quarterly Testimonial Shoot
- Ongoing International Communities and Partner Outreach
- Quarterly Strategy Sessions

Once awarded, a proposed agreement would begin in July 2025 with a third-party agency.

**Budget Total = \$20,000 | FTA 5303 (80%) = \$16,000 Local (20%) = \$4,000**

*\*local match (20%) provided by City of Bowling Green*

## Transit Development Plan

The MPO will coordinate with WKU, City of Bowling Green, and other necessary parties to implement the recommendations from the MPO’s previous transit studies, including the FY2025 Transit Merger Study, to develop a Transit Development Plan (TDP). The TDP is a strategic, multi-year roadmap (5-10 years) for a public transit agency, outlining needs, priorities, and funding for service improvements, capital projects (like new vehicles), and operations, ensuring alignment with local/state goals and guiding future investment for a more efficient, multi-modal transport system. This required planning document involves public input to define future mobility. The MPO will issue a RFP to hire a consultant to oversee the development of a Transit Development Plan for the City of Bowling Green’s, GoBG Transit and WKU’s Topper Transit.

**Budget Total = \$120,000 | FTA 5303 (80%) = \$96,000 Local (20%) = \$24,000**

*\*local match (20%) provided by City of Bowling Green*

## Transit Merger Study

A Transit Merger Study was planned and started in FY2025 involving the City of Bowling Green’s GoBG Transit and Western Kentucky University’s Topper Transit. The funds were not exhausted, nor the project completed in FY2025, and work continued into FY2026. The final completion and invoicing will occur in FY2026.

**Budget Total = \$28,958 | FTA 5303 (80%) = \$23,166 Local (20%) = \$5,792**

*\*local match (20%) provided by City of Bowling Green*

## Other 5303 Transit Funds

In addition to the funds described for the transit campaign above, the MPO is requesting funds for staff time related to transit planning work tasks, as listed in the FY25 UPWP. Local match for these services provided by the City-County Planning Commission.

**Total Requested Funds**

<b>Total 5303 Funds Requested</b>			
<b>Project/Activity</b>	<b>FTA 5303</b>	<b>Local Match</b>	<b>Total</b>
Staff Services	\$5,465	\$1,366	\$6,831
Transit Merger Study	\$23,166	\$5,792	\$28,958
<b>Transit Development Plan</b>	\$96,000	\$24,000	\$120,000
Transit Marketing Support	\$16,000	\$4,000	\$20,000
<b>Total 5303 Funds</b>	<b>\$140,631</b>	<b>\$35,158</b>	<b>\$175,789</b>